

dish

DIGITAL DISPLAY ADVERTISING SALE

October 2026- March 2027

Connect with New Zealand's
most engaged food &
lifestyle audience

dish's online community gets value from our high-quality, lowfuss recipes, our dedication to excellent editorial and sponsored content, and our insights on cooking, wine and beverage, hospitality, travel and lifestyle.

For your next campaign, consider connecting directly with our mid-high socio, predominantly female digital audience via display advertising on our website or in our twice-weekly EDM.

Contact our Commercial Manager, Bel,
to learn more and check availability.

bel.bonnor@scg.net.nz | 021 869 590

[View our full media kit here](#)

Website
dish.co.nz

1.1 M

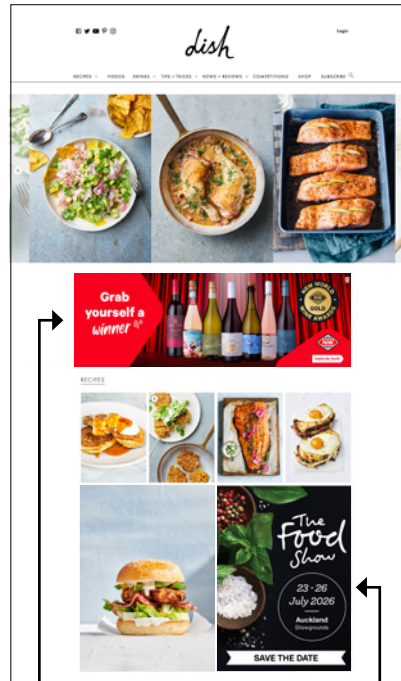
website page views per month

185K

unique visitors per month

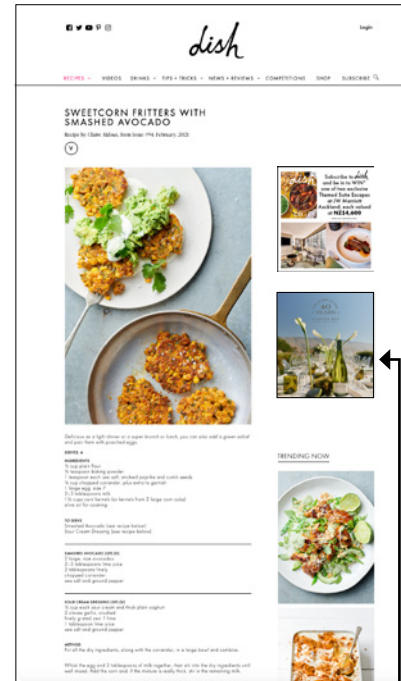
1min 41sec

average dwell time



Home page banner
(1200x500px)

Rate card:
\$5,000/month
OFFER:
\$3,750/month



Home page tile
(850x1174px)

Rate card:
\$3,750/month
OFFER:
\$2,750/month

Recipe page tile
(550x600px)

Rate card:
\$6,000/month
OFFER:
\$4,500/month

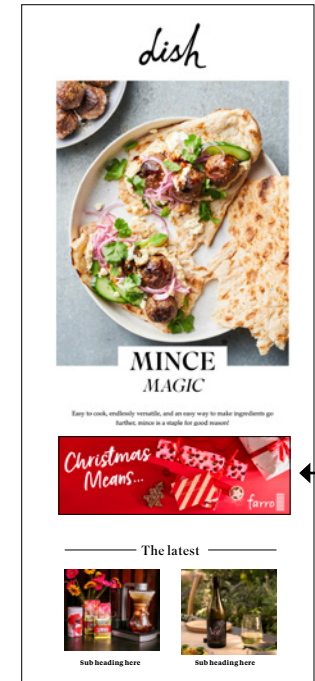
Twice-weekly
EDM

240K

opens per month

9.5%

click-through rate



EDM banner
(850x315px)

Rate card:
\$5,000/month
OFFER:
\$3,750/month