



FATHER'S DAY GIFT GUIDE

2026



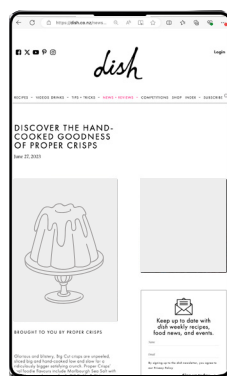
Our highly engaged audience cares about quality and value, and our exposure and credibility in the food & lifestyle industry makes *dish* **the** platform to align your food and lifestyle offerings with this Father's day!

Following the success of our digital Christmas Gift Guides and Mother's Day Guide, *dish* will be running curated Father's Day Gift Guide 'edits' across our digital channels in August/September.

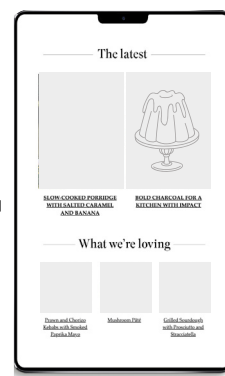
Digital Guide

Our team is excited to curate a selection of Father's Day gift ideas. We would love to include:

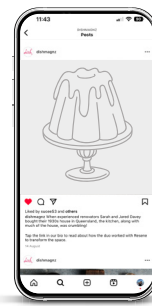
- Whisky, wine, beer, coffee and other beverage gift ideas
- BBQ/kitchen appliances, cookware & gadgets
- Food products
- Lifestyle gifts
 - Shoes, watches, wallets & clothing
 - Books and games
 - Camping/outdoor & sports gear



Guide on
dish site



EDM
guide



Social

Go live: 31 August 2026 | \$650 per feature



What would we need from you?

- Product name & RRP
- High-res image/s
- Copy pointers
- URL or 'available at'

Material deadline:

17 August 2026

Questions?

Reach out to Bel Bonnor
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+64 21 869 590

WHY ALIGN WITH *dish*?

Our community actively seeks out brands and products that have our nod of approval...

74%

have visited a website

75%

have purchased reviewed products

85%

talk to someone about what they have seen/read

“

We choose *dish* as part of our marketing strategies because *dish* has a huge, loyal base that fits our target market, and because their paid content is curated to actually resonate with their audience, which to us is super important when choosing the right titles to work with. We would highly recommend anyone to advertise with *dish*, online or in their publication! - Trenzseater

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For more audience insights and our full advertising offerings, see our media kit [here](#).

